

EXCLUSIVE TERRITORIES

Secure regional representation rights

Purpose

Exclusive Territories provide qualified partners with defined geographic rights to represent, distribute, and commercialize Lathell Nutraceuticals products within a specific country or region.

What This Means

The partner is granted:

- Authorized rights to operate within an agreed territory
- Protection from overlapping or competing distributors
- Priority access to new product releases
- Long-term regional development authority

Strategic Value

This model ensures:

- Market stability
- Brand consistency
- Controlled expansion
- Strong partner investment incentive

Partner Responsibilities

- Register products locally
- Maintain regulatory compliance
- Meet performance and volume targets
- Preserve pricing and brand standards

Instruction for Officials

This section is intended for:

- ✓ Ministries of Trade
- ✓ National distributors
- ✓ Import/export authorities
- ✓ Commercial regulators